



POSTMAN GALAXY

Sponsorships Overview

Why become a sponsor for Postman Galaxy?

Postman is offering a range of opportunities for partners who are interested in sponsoring the event, including:

- Getting your brand exposed to the largest API developer community in the world (Postman has 12 million users across 500,000 organizations)
- Promoting your API or product to event attendees from all over the world
- Engaging and interacting with attendees to find prospective customers and close deals

We are committed to delivering a stellar experience for sponsors to help promote your brand and products to our community and to help you engage meaningfully with Postman Galaxy attendees.

What is Postman Galaxy?

Postman Galaxy is the global Postman user conference. We'll gather the world's most enthusiastic API users and developers for a rocketload of action-packed online event activities and content about all things API.

Here's some of what attendees can expect to see, do, and learn at Postman Galaxy:

- Keynote presentations and announcements from Postman's founders and product teams
- Presentations and breakout sessions with industry experts and innovative Postman customers
- Interactive, hands-on training workshops

Why become a sponsor for the event?

Postman Galaxy has three different sponsorship tiers: Venus, Mars, and Jupiter. Here's what's included with each tier package:

	Tier 3 (Pluto)	Tier 2 (Mars)	Tier 1 (Jupiter)
Cost	\$5,000	\$20,000	\$50,000
# Available	20	5	2

Pre-Event Marketing

Registration page logo and link	✓	✓	✓
Included in event partnership blog post	✓	✓	✓
Logo and link included in pre-event emails		✓	✓

	Tier 3 (Pluto)	Tier 2 (Mars)	Tier 1 (Jupiter)
Dedicated partnership blog post			✓
Social media post (LinkedIn/Twitter)		✓	✓
Press Release			✓

Event Access

Complimentary Tickets for Workshops	1	3	5
Promo code for discounted tickets	5%	10%	20%

During Event Marketing

Speaking Sessions OR Lightning Talk OR Panel		1	2
Digital Expo Booth <ul style="list-style-type: none"> Attendee incentives to complete training for sponsor swag 	✓	✓	✓
Single-slide ads between sessions		✓	✓
Inclusion on sponsor card included with swag	✓	✓	✓
Inclusion on sponsor slide prior to keynote			✓
Social media post (Twitter, LinkedIn)		✓	✓
Designated Sponsored Offering <ul style="list-style-type: none"> Subsidize Student Training Track 			✓
Designated Sponsored Event <ul style="list-style-type: none"> Social event/activity 		✓	✓

After Event Marketing

Logo/Link included in post-event email summary	✓	✓	✓
Logo/Link included in post-event blog post	✓	✓	✓
Contact list of booth attendees	✓	✓	✓
Future event sponsorship discounts		✓	✓
Future event sponsorship priority			✓

How do I sign up to be a sponsor?

If you are interested in signing up for one of the above sponsorship packages, please email conference@postman.com and we will set up a call to discuss next steps.